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Allied ICD holds annual May Day celebration in Durgapur

Exim News Service

KOLKATA, May 4

ALLIED ICD Services Ltd, the AEO-certified custodian of ICD Durgapur, held its traditional May Day celebrations on May 1. The company felicitated its workmen and drivers for outstanding performances during the year.

A complete Eye Check-up, Blood Pressure Test and Blood Group Test of all drivers was conducted. Mr Avishkar Srivastava, Strategic Planner of Allied ICD Services Ltd, said, "Drivers are the core of our logistics business and we use this occasion to felicitate them and to recognise their achievements. We individually interacted with over 50 drivers during this event to understand their issues and to make them more aware of road safety norms."

The award ceremony aimed



Ms Rupa Srivastava, Director of Allied ICD Services, addressing the gathering

at recognising a wide range of driver activities such as 'Excellence in Communications', 'Best in Maintenance', 'Consistent Attendance', 'Safe Driving', etc. Senior employees of 'The PDP Group' presented the awards to the winners along with words of encouragement.

Mr Pramod Kumar Srivastava, the Director and CEO of Allied ICD, had announced a 'Sukanya Sikhsha Protsahan Yojna' in 2016 wherein the company would bear the expenses for educating the girl child of driv-



Mr Pramod Kumar Srivastava, Director & CEO of Allied ICD Services, with the winners

ers. This move was highly appreciated by the drivers this year and they took a pledge to educate their daughters.

Allied ICD thanked its sponsors—'Mahindra (Mohan Motors)' and 'Serycon Enterprise' for their continued support in making this event a great success. May Day Celebrations

have been conducted at ICD Durgapur since 2012. Allied ICD Services Ltd is a part of 'The PDP Group' which has its Head Office in Kolkata and branches in all major Indian cities. The group has been involved in the logistics industry for over 5 decades, highlighted a release.